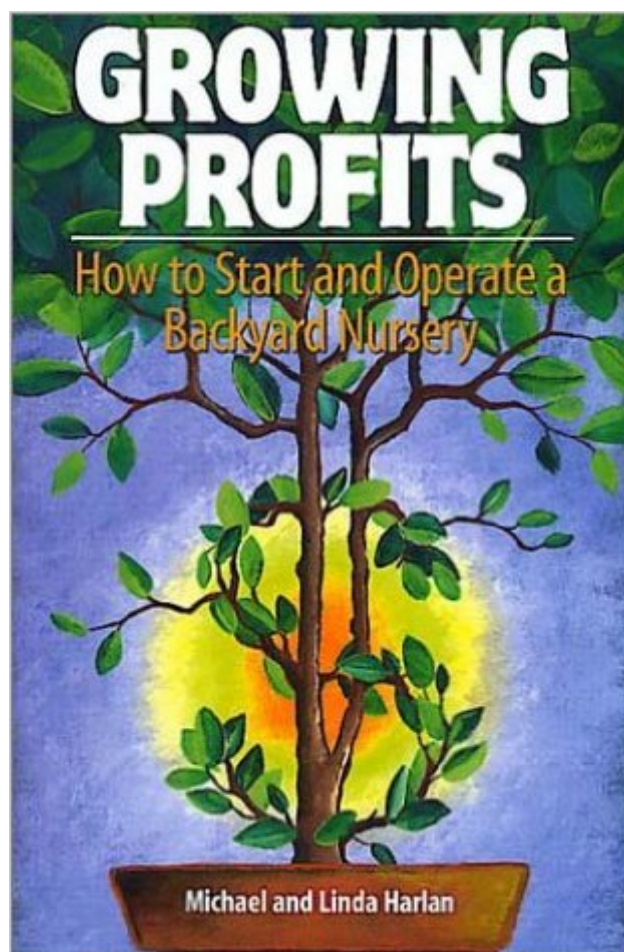


The book was found

Growing Profits: How To Start & Operate A Backyard Nursery



Synopsis

A backyard nursery is a great business opportunity for the person seeking some level of self-employment. It can be a full-time operation for the entrepreneur, or a part-time enterprise for a stay-at-home Mom, the retiree who wants to supplement a pension, or the landscaper who wants to make additional income by both selling and installing plants.

Book Information

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Average Customer Review: 4.0 out of 5 starsÂ Â See all reviewsÂ (11 customer reviews)

Best Sellers Rank: #887,379 in Books (See Top 100 in Books) #265 inÂ Books > Business & Money > Processes & Infrastructure > Green Business #316 inÂ Books > Science & Math > Agricultural Sciences > Horticulture #655 inÂ Books > Business & Money > Industries > Retailing

Customer Reviews

Here's their back cover blurb: "Learn how to start a nursery in your backyard with virtually no capital investment. In an area of only 1,000 sq. ft. it is possible to generate over \$5,000 worth of plants in a single growing season."The 207 page book delivers on its promise. The book is particularly good in explaining the value of "time" in the nursery business. If you expect to make money with your greenhouse... or with a nursery business, this is an EXCELLENT book to get.It's easy to read and contains lots of money-making ideas. Here's a way to get that greenhouse by your spouse... "look at the extra money we can make!" If you have teenage children, this is a great way for them to earn extra money. If you're a business man, I think there you can make more money with less work in other ways. But hey, it's fun. The book is oriented to growing flowers and shrubs... and not so much for growing vegetables. Although growing herbs is one of the things recommended. They deliver on describing how to make \$5,000 in only 1,000 sq. ft. The most important thing this book delivers is the core thinking process that a nurseryman must analyze in terms of time, and profit per unit of time. I didn't realize this was so important, but now it makes sense to me.

This book is a well written, concise basic introduction to the subject. The book helps the beginning businessman stay out of legal trouble by providing information on licenses, taxes, and zoning codes. Different operating options are provided as well as plant care and equipment requirements.

I loved this book. It's small compared to a lot of other books but it isn't short in material. It gives great information on what to grow, what size pots to use and marketing. You don't have to have a large piece of land to start growing and selling something. If you are interested in starting a small nursery this is the book for you.

This book is simply incredible!! It will literally point you in the right direction from the beginning and tell you what to ask when you get to where you are going on your nursery business venture. This book breaks down figures and estimates, hints and tips... and much much more. If you want to start a nursery and even think that you might still be a beginner..buy this book it's worth its weight in gold.

Exactly what I was looking for to start a backyard nursery business. The book is well organized and easy to read. Many pointers I didn't even think about, and excellent lists of suppliers, co-ops, and licensing info.

Very practical guide with startup cost scenarios, tax implications and space required for micro farming.

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